



# 2020 Print Marketing Services Custom Printing Solutions

In just 15 years, Score Atlanta has become the voice for Atlanta sports news and information and leading sports marketing company in the high school space. With a commitment to providing the best and most insightful sports content in Atlanta, readers have the choice of distribution avenues: delivered digitally on the web, mobile-app, social media, in print, via the radio, TV, internet TV and video on demand. We have built our reputation as an effective marketing vehicle for advertisers large and small.

Every day, **ScoreATL.com** provides the latest updates and stories on every Georgia professional team with a focus on high school sports. Score gives insight to what is happening at some of the biggest college sporting events in Georgia in addition to giving the most comprehensive and exclusive coverage of high school sports. Also, the SCORE Scoreboard and live High School Scoring **Mobile-App** brings timely and accurate scores for every stick and ball high school sport in the state as well as providing scores from professional and college sports team in Georgia.

Score has expanded over the years to include **television** and **web production** in addition to **design, sponsorship sales** and **event activation**. Score has also driven the MetroPCS Corky Kell Classic's growth from four games to nine, put the event on television and created the Georgia Elite Classic, Signing Day Frenzy and Corky 7On7 Invitational Tournament. Score also continues to create different print marketing products for companies such as the Atlanta Falcons, Atlanta United and GHSA.

## DEVELOP STRONG RELATIONSHIPS

If a business is judged by the company it keeps the verdict is positive for Score Atlanta. The Falcons and Atlanta United not only advertise on Score platforms but depend on Score Marketing to support training camp activities, game day programs, draft day and their annual salute to high school coaches. Score Atlanta also provides various types of content for AJC.com and the Atlanta Journal-Constitution and its partners as well as proving high school scores through the year. Score has become an integral partner with the military including the U.S. Army, National Guard and Marines. Score works closely with NFHS and PlayON! Sports, two of the nation's leading high school video companies and has partnered with 11 Alive to televise the MetroPCS Corky Kell Classic.

The GHSA depends on Score to publish state championship programs and help with their sponsorship activation. Score works closely with PlayON! Sports, one of the nation's leading high school video companies and for the last three years has partnered with FOX Sports to televise the MetroPCS Corky Kell Classic.



# PRINT EXPERTISE

As you will see below, Score Atlanta is the premier print expert in Georgia. **Customization** is our forte, from name badges and letterhead, to promotional decals and flyers, Score Atlanta can elevate your brand and help bring in business. Let us take your upcoming print project to the next level, providing high quality service and products that cannot be matched.

## Custom Print Solutions

Agency • Retail • Design • Events  
Environments • Offices

## Custom Print Products

- Banners
- Book Covers
- Brochures
- Business Cards
- Decals
- Envelopes
- Fabric Banners
- Flyers
- Folders
- Invitations
- Labels/Stickers
- Large Format Prints
- Magnets
- Packaging
- Point of Purchase Displays
- Postcards
- Posters
- Rack Cards
- Reports
- Signs

## Custom Print Services

- Graphic Design
- Flexible Print Runs
- Multiple Finishing Options
- Print Fulfillment & Shipping
- Die Cuts & Tab Options

## Custom Print Substrates

- Foamcore
- Gatorboard
- Paper Types & Weights
- Sintra
- Vinyl



Badges/Name Tags



Letterhead & Business Cards



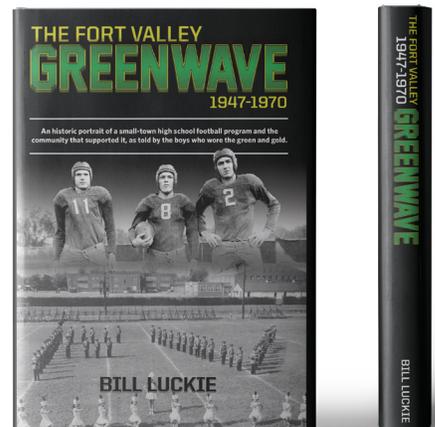
Programs



Stickers/Decals



Posters



Book Jackets



Flyers/Invitations/Postcards

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