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***SPRINTURF SIGNS ON AS PRESENTING SPONSOR OF METROPCS CORKY KELL CLASSIC
Tournament Now In Its 22nd Year To Kick Off Georgia High School Football Season***

ATLANTA, G.A. – (JULY 9, 2013) – SPRINTURF, the only fully integrated synthetic turf company in North America that manufactures 100 percent of its products in-house and in the USA, today announced its support of the MetroPCS Corky Kell Classic by becoming a presenting sponsor. Now celebrating its 22nd year, the Corky Kell Classic showcases the top Georgia High School Association (GHSA) football teams. More than 35,000 people attended the Corky Kell Classic in 2012 and event organizers are expecting close to 40,000 this year.

“SPRINTURF is based in Atlanta and having them as a sponsor demonstrates their commitment to our community,” says IJ Rosenberg, president, Score Atlanta and co-owner, Corky Kell Classic. “All of our sponsors make the Corky Kell Classic a success and we are honored that SPRINTURF believes in the hundreds of athletes and coaches that will participate in this year’s tournament.”

“We are proud to sponsor the Corky Kell Classic as a longstanding athletic tradition, which highlights the greatest high school football players in the state of Georgia,” says Bruce Cheskin, Executive VP, SPRINTURF. “Supporting sporting events, such as the Corky Kell, is in line with our corporate citizenship values and ties in nicely with our company goal of providing top notch artificial turf to schools and colleges across the U.S. and abroad.”

SPRINTURF will join other Corky Kell Classic sponsors – MetroPCS, U.S. Army, Russell, Atlanta Falcons, Trans Lux, Sonic and Children’s Healthcare of Atlanta – players, coaches, athletic directors and event organizers at a special luncheon on August 22. SPRINTURF will supply complimentary athletic bags and sunglass straps to attendees as a thank you for their dedication to high school sports.

For more information, visit www.SPRINTURF.com or call 1-877-686-TURF. Find them on Facebook at www.facebook.com/SPRINTURF or on Twitter at www.twitter.com/SPRINTURF.

About Corky Kell Classic: The Corky Kell Classic is an annual series of high school football games played at the Georgia Dome in Atlanta at the beginning of each GHSA football season featuring 10 of the state's top teams. In 1992, former Wheeler High School head football coach, Corky Kell, created the High School Football Classic with assistance from Kell High School. For more information on the Corky Kell Classic, visit www.corkykell.com. Find them on Facebook at www.facebook.com/corkykellclassic and on Twitter at www.twitter.com/corkykell.

About SPRINTURF: Headquartered in Atlanta with manufacturing facilities in Dadeville, AL and Chatsworth, GA, it is the only turf company that manufactures 100 percent products in-house and in the USA. Since 1998, SPRINTURF has provided schools, universities, and sports facilities a high performing, durable turf, ideal for recreation play all the way up to professional sports. SPRINTURF boasts more than 900 installations across North America. Its product lines include the industry leading Ultrablade, a parallel long slit fiber system, and its dual fiber Ultrablade MM and DFE systems. Its Ultrablade MX turf features a 260-micron elliptical shaped monofilament fiber to provide exceptional durability and natural grass aesthetics.

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